
NINA IMANI

2020
ANNUAL
REPORT



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2020 WHAT A YEAR

2020 has globally been an extraordinarily challenging year, starting in Australia with an intense bushfire season that had tragic results, followed in short measure by an uncontrollable virus that spawned a global pandemic which continues to rage. I write this from 'lockdown' – an unprecedented new global normal under COVID-19, with Victoria suffering one of the most restrictive in the world. Despite being somewhat stalled in our goals by a complete redefinition of life itself, I am very proud that we as directors persisted in our aims while managing the enormously difficult personal challenges we have all faced in our inaugural year.

Great things can come from endurance, persistence and from not submitting to adversity. Through adversity people are also given the opportunity to shine and that is what we did this year by continuing to pursue our goal of supporting Tanzanians by partnering to create opportunity. I feel we can rightly be proud that during such a challenging year we have still helped to change lives.

Dianna Snape



OUR VISION

Our vision is to empower underprivileged and vulnerable Tanzanians to attain financial independence and self sufficiency.

OUR MISSION

Our mission is two-fold:

- To fund and support social programmes operated by grassroots Tanzanian NGOs. We donate to NGOs that provide help to vulnerable children and women to give them the best chance to grow into healthy, educated and independent people.
- To fuel economic empowerment by providing capital for small business initiatives and study to underprivileged Tanzanians.

OUR VALUES

Respect, empowerment and independence.

Alvin & Princess



It has been a very challenging seven months since the formation of Nina Imani Ltd, with severe bushfires, a global pandemic, border closures and lockdowns putting enormous pressure on all Australians and businesses, including our directors and their families. We are very proud and grateful for the support that each of them has continued to provide in our inaugural year despite these challenges. While we have not been able to reach our fundraising goals due to the effect these events have had on the economy and our personal lives, we are extraordinarily proud to have been able to create and fund a study sponsorship for Lilian Kagaruki at Sila College in our first months of operation. Thank you to Dianna Snape for funding the tuition and travel for this study sponsorship.

Bassari Children's Home staff worked hard during the two-month lockdown in Tanzania to keep all the children safe and avoid any unnecessary exposure to the coronavirus. Schools in the country are now operational again and the four children attending school have returned to full-time education.

They all did well on their intermediate exams, rating among the top ten out of 35 students last year. In 2019 two new children were introduced to the home, bringing the total to eight. The latest arrivals, Sharon and Alvin, have settled in well.

Georgina Rowlands from country NSW was hosted as a visitor at Bassari Children's Home in February 2020. Georgina took clothes and toys, and the staff and children very much enjoyed her visit.

Our Nanny Gift at Bassari Children's Home, gave birth to a baby girl; they are both well and healthy. Everyone is enjoying having a beautiful new baby around the home.

Bassari Children Home founders, Peter and Yvonne Moosbrugger, welcomed their first son Elia into the world, and we wish them every happiness as a new family.

THE YEAR THAT WAS

Despite COVID-19 and a new baby, Peter with his unshakeable determination made travelling to Tanzania from Germany a priority. He visited in August 2020 and October 2020 to carry out renovations to the house, manage regulatory and tax affairs and continue to investigate land to purchase.

Peter brought a bike, toys and clothes for the children and delivered 28 pairs of shoes from a recent fundraiser. He also treated the children to an excursion at a nearby adventure playground, where everyone could let off steam and have fun. From 2021 Peter will be splitting his time equally between Tanzania and Germany spending 6 months in each country.

A new centre for young Tanzanian girls was realised in 2020 by Beatrice Lyimo – a tertiary-educated Tanzanian woman who wants to help disadvantaged young women towards financial independence through vocational training.

With the additional support of a loan from a local Women's Association, Beatrice and the founding Directors personally funded the registration and rent costs to start the centre and offer the first workshops for nine young women.

The foundation was registered as an NGO in Tanzania in January 2020. and we will support the women at Inuka Tusonge to keep this important work continuing into the future.

Thanks to Dianna Snape for taking care of the registration and administrative responsibilities pertaining to the formation of Nina Imani, as well as supporting and liaising with our NGO partners in Tanzania.

With Victoria still in lockdown as I write, we hope to pause and heal for the last few months of 2020 and look to 2021 with new light and hope. As they say in Swahili, 'Pole, Pole': slowly slowly!

Dianne Elderton

WHO WE SUPPORT

Bassari Children's Home

Bassari Children's Home was founded in 2014 by Peter and Yvonne Moosbrugger, a German couple who have undertaken aid work throughout Africa for many years, and opened its doors in 2017. The home is an NGO registered in Tanzania [1] supported by funding from Bassari Union, a registered German charity.

Bassari Children's Home provides exceptional care for a small group of at-risk children. The home is run by a magnificent team of qualified Tanzanian counsellors, carers, chefs, groundsman and administrative staff who together provide a secure and nurturing environment for eight children. Peter continues to work personally with the Tanzanian team, providing operational support as well as helping to oversee finances. Peter is a director of Bassari Union in Germany, but in compliance with Tanzanian laws he is no longer a director in Tanzania. The Board of Directors now comprises five Tanzanian directors, but Peter continues to have a very hands-on role and visits at least twice a year.

[1] Bassari Children's Home is registered as a charity in Tanzania under the name of Bassari Community Empowerment and Development (01NGO/R2/000408).



Jovin



Sharon



Princess



Alvin & Princess



Elia



Glory



Brayton



Jesca

Inuka Tusonge Foundation

Inuka Tusonge is Swahili for “Standup and move forward”.

Founded by Beatrice Lyimo in January 2020, the Inuka Tusonge Foundation [2] runs a vocational training centre for vulnerable and underprivileged young girls in Arumeru District to help them achieve financial independence. Beatrice holds a Bachelor of Education with an English Major and History Minor from the University of Arusha (Tanzania). Beatrice supports herself and her two young children working as a Swahili Language Coordinator and Teacher at the School for Internal Training (SIT).

The programme currently includes skills-based training in food preparation, cooking and baking, hairdressing and beauty treatment as well as vegetable cultivation. Supplementary education focuses on entrepreneurship, English-language skills and business plan writing. The primary goal is to offer personal and social competencies, and impart skills required for employment and entrepreneurship. The programme runs Monday–Friday with a chef providing workshops three times a week and a hairdresser twice a week. Beatrice attends daily to run an English language course, gender education and entrepreneurship.

[2] The Inuka Tusonge Foundation is registered as a charity in Tanzania (00NGO/R/0897).

Students at Inuka Tusonge Centre



Lilian Kagaruki | Study Grant

In 2020 we funded a study grant for Lilian Kagaruki to undertake a part-time, 12-month tour guiding course at Sila College in Arusha so that Lilian can improve her opportunities for work and income generation. The funding includes tuition, uniforms, books and transport.

Lilian has been successful in passing her mid-year exams and has participated in two field group studies, one to the Ngorongoro Conservation Reserve and the other to Manyara National Park.

Lilian will undertake her 3 month work placement in the first quarter of 2021 and we will provide financial support during this unpaid internship to support her transition.

We look forward to the new opportunities that this course, and the network Lilian has established will provide for her future.

Lilian on her Graduation Day



WE SUPPORT EMPOWERMENT OF WOMEN

Women and youth are among the most marginalised and under-utilised Tanzanian citizens. Lack of education is one of the main barriers to women's economic inclusion and access to resources, opportunities, and decision-making power. Tanzania has largely achieved gender parity in primary level education, however only a third of girls that start secondary education will graduate [3]. This means that women enter the labour force less educated than men – and thus with fewer opportunities, in particular for waged employment.

The Inuka Tusonge Foundation gives vulnerable Tanzanian women and girls that lack formal secondary or tertiary education the opportunity to acquire valuable employability skills to help them gain paid work. Through providing them with knowledge and resources to develop their own small businesses or enterprises across a range of industries. The goal is to foster entrepreneurial and business management skills as well as technical skills to ensure that the young women and girls can maintain their employment and thus financial independence.

Along with the monetary benefits of financial independence, it is crucial to developing a positive self-image and sense of capability. This empowerment and development of individual capabilities in vulnerable girls and young women is a core focus of the Inuka Tuonge Foundation. Women who are empowered through the fostering of employability skills and paid work are more likely to become positive role-models and advocates for their families and communities, especially on issues of health and well-being, gender inequalities and human rights [4].

[3] Human Rights Watchdog. (2017). “I Had a Dream to Finish School”: Barriers to Secondary Education in Tanzania

[4] Human Rights Watchdog, 2017; Sen, A. (2001). Development as freedom, Oxford New York: Oxford University Press).



WE SUPPORT VULNERABLE CHILDREN

UNICEF estimates that there are approximately 3.1 million orphans in Tanzania, although true numbers are not known as only 34.5% of children under-five had their births registered in 2018 [5]. Many of these orphans and half-orphans are abandoned or neglected because one or both of their parents have died, or because single mothers have been left to raise the children alone without financial or emotional support. Although children are often left with or adopted by their extended family, these care-givers are not always able to provide adequately for them due to many factors such as: limited finances, old age, having children of their own, mental health and substance use problems [6]. Often this neglect or mistreatment of children is not intentional but due to unforeseeable and uncontrollable circumstance [6]. Many children that are abandoned or neglected have also experienced family dysfunction, violence in the home, or abuse, while growing up [7]. Experiencing these negative events, either directly or witnessing them during childhood, increases a person's risk of being a victim of intimate partner violence or peer-to-peer violence during adulthood, as well as increasing the risk of becoming a perpetrator of violence [7]. These intergenerational cycles of violence and abuse are exacerbated by experiences of poverty and discrimination [7]. Experiencing violence, abandonment or neglect are all key drivers in Tanzanian children deciding to leave home [5]. Although most street children are boys, many girls work as paid or unpaid domestic servants [5].

The Bassari Children's Home takes a culturally appropriate, child-centred approach to caring for abandoned and neglected children, focusing on the complex emotional, psychological, and physical needs of a small group of young children. Positioning itself as a last resort for the most vulnerable orphans and half-orphans, Bassari Children's Home takes in children when there is no alternative caregivers or extended family that can adequately care for them. Unlike traditional orphanages, the Bassari Children's Home only cares for a small number of young children, to ensure that a holistic care approach is achieved. This supports the home-like environment focus and promotes meaningful and family-like connections between staff and children. All staff are local Tanzanians to ensure the children experience continual immersion and connection to their cultures and languages. Gender parity within the staff is maintained to ensure that the children have diverse role-models and the opportunity to develop meaningful and healthy relationships with adults.

[5] Olsson, J., Höjer, S., Nyström, L., & Emmelin, M. (2017). Orphanhood and mistreatment drive children to leave home

[6] Hecker, T., Boettcher, V. S., Landolt, M. A. & Hermenau, K. (2019). Child neglect and its relation to emotional and behavioral problems:

[7] Zietz, S., Kajula, L., Mcnaughton Reyes, H. L., Moracco, B., Shanahan, M., Martin, S. & Maman, S. (2020). Patterns of adverse childhood experiences and subsequent risk of interpersonal violence perpetration among men in Dar es Salaam, Tanzania, Child abuse & neglect

"I HAVE CONFIDENCE"

Nina Imani was founded as a limited corporation on 22 November 2019 [8] by three successful female entrepreneurs who wanted to help improve lives of those less fortunate. Being aware that our own success arises from the opportunities we were given motivated us to try to provide the same opportunities to others where it is limited. Nina Imani is Swahili for 'I have confidence'.

We chose the name because it is confidence that we aim to ignite within the children and adults we support.

[8] Nina Imani Ltd is registered with the Australian Charities and Not-for-Profits Commission (ACNC) as an overseas aid fund.

Glory, Alvin & Jesca





Di Elderton



Kathy Hofmann



Dianna Snape

DIRECTORS

Dianne Elderton – Chairperson & President

Dianne Elderton is a highly experienced designer and educator who cofounded Future Days, a bespoke multifaceted design studio based in Melbourne in 2007, specialising in visual identity, packaging, art direction, generative design, along with all facets of digital and print design. Future Days created the beautiful Nina Imani logo and website.

Kathy Hofmann – Vice President

Kathy has worked in the financial sector developing software solutions for over 30 years. She is a maverick for small business and a self-starter with boundless enthusiasm. Dianna and Kathy have known each other since they worked together in 1991. They share a mutual respect for each other's values and a passion for small business and empowering individuals to thrive. Kathy visited the Bassari Children's Home in 2018 and was touched by the quality of care and facilities of this benevolent home.

Dianna Snape – Treasurer & Secretary

Dianna Snape is a Melbourne-based photographer with a Bachelor of Arts (Photography) (Honours) from RMIT. Dianna specialises in architecture, interior and landscape photography. Her work features regularly in leading architectural and design magazines both nationally and internationally. Dianna has been volunteering and fundraising for projects in Tanzania since 2013, as well as photographing for schools, at-risk programmes and initiatives for marginalised women. Dianna has worked closely with lawyers and accountants in Tanzania on NGO taxation and compliance issues.

BASSARI CHILDREN'S HOME

Peter Moosbrugger – Founder & Operations Manager

Peter's connection with Africa began in 2010 in Salemata, a remote region in the east of Senegal, the so-called 'Bassari Land'. From 2010–17, Peter and his wife Yvonne supported many projects for women and children. Peter and Yvonne founded Bassari Children's Home in Tanzania in 2014, and opened its doors in 2017. They lived in Tanzania for a further 17 months to establish the home, settle in the children and find staff to run the home. As a talented craftsman, Peter took on all renovation work and furniture construction to prepare the home for the children, while Yvonne established the administrative systems and supported the nannies with childcare and household chores. Peter now oversees the operations and finances from his home in Germany and works closely with the Tanzanian team to provide support and funding. He visits the home at least twice a year, but more if time permits. Peter's vision is to build a larger wood and metal workshop so he can pass on his knowledge and skills to young Tanzanians. Peter is a Director of Bassari Union in Germany.

Amani Mafie – Secretary

Amani takes care of all the logistics and operational management of the home, reporting directly to Peter Moosbrugger. Amani is a trusted member of the community and provides invaluable support and clarification of local policy, village culture and local governance. He completed secondary school and is experienced in logistics for a range of safari tour companies. Amani has a Tour Guide Certification from Mount Meru Tour Guides & International Language School. Amani began his career as a gardener/housekeeper in Dar es Salaam where he worked for 10 years for American families working at the American Embassy.

Harrieth Minja – Director & Social Worker

Harrieth has a diploma in Social Work and Social Administration from Mbarara Institute for Social Development in Uganda. She has extensive experience working with at-risk children at 'Cradle of Love' and 'Small Steps'. Harrieth has also worked in administrative roles for five-star lodges in Arusha and completed a computer course in 2006. She takes care of administering budgets and spending as well as establishing contact with local families and authorities. Above all, Harrieth provides the nurturing backbone that holds the home together.

Hosiana Mollel – Member & Caregiver

Hosiana is a valued Nanny at Bassari, providing emotional guidance and support to the children. She completed secondary school in 2013 and studied Daycare and Nursery Training for 12 months at IBES Maji ya Chai. The course included training in first aid, working with children in children's homes and computer skills.



Amani



Erick



Gift



Ernest



Peter



Nelson



Harrieth



Kaanaeli



Hosiana

INUKA TUSONGE FOUNDATION



Beatrice Lyimo



Levina Mkenda



Gudila Baltazary

Beatrice Lyimo – Chairperson and co-ordinator

Beatrice is the principal founder and coordinator of the Inuka Tusonge Foundation. She is a Swahili language teacher and holds a Bachelor of Education with a major in English from the University of Arusha. Beatrice teaches an English language course, gender education and entrepreneurship at the Inuka Tusonge Centre and attends the centre daily to teach and oversee the students and curriculum.

Beatrice is a mother to two beautiful children. She taught our Director Dianna Snape Swahili in 2013, and they have remained friends ever since, supporting each other in their pursuit to create meaningful change for Tanzanian girls.

Levina Mkenda – Vice Chairperson & Treasurer

Levina holds a Bachelor of Education in English at the University of Arusha. She is a secondary teacher at Mwandeti A-level secondary school in Arusha Region. Levina also teaches Swahili to foreigners, works temporarily at the School for Internal Training and is a mother of two children.

Gudila Baltazary – Secretary

Gudila is an experienced secretary with Information Technology skills. She holds several certificates including a Certificate of Information Technology at the University of Dar es Salaam Computing Centre, a Certificate of Participation (Network Security & Backup Training) from TechChix Tanzania, and a Certificate of Computer Studies & Secretarial Skills from the Modern Education Centre in Arusha. She worked as a secretary at Swissport Academy, Masuwa Enterprises and Nange Auction Mart and is now self-employed in stationery & secretarial services.

LINES & TANGLES EXHIBITION

In 2019 Dianna Snape exhibited a carefully curated, limited edition series of 13 fine art prints of the Tarangire National Park in Tanzania. The exhibition was launched at Gollings Print Room, and then exhibited at Stylecraft's Melbourne showroom for the latter half of 2019.

The exhibition pooled the talents of the three directors, with Dianne Elderton and Future Days donating their expertise and design talents to create all the exhibition marketing collateral, including the invitations and exhibition catalogue. With Dianne and Kathy both purchasing prints from the series, the exhibition underscored the directors' commitment to keep this wonderful initiative alive. The success of the exhibition enabled Dianna Snape Photography Pty Ltd to provide a \$15,000 sponsorship to Bassari Children's Home. The funds were used to maintain the children's home as well as assist with running costs and school fees.

Lines & Tangles Exhibition | Stylecraft Showroom Melbourne



Starting a charity in the middle of a severe bushfire season and an extraordinarily challenging global economic climate has been testing to say the least.

The end of 2019 saw Australia in the depths of despair with great loss from the bushfires and many charities fundraising nationally to support families through this devastating crisis. Following on from this tragedy, 2020 delivered the world a curve ball with COVID-19 forcing many parts of the world, including Australia, into lockdown. Two of our directors have been forced to juggle home schooling with working from home in Victoria, where residents have been under one of the longest and most restrictive lockdowns in the world. Given these unprecedented circumstances, our directors unanimously agreed not to pursue donations and sponsorship in such a difficult time, but we have neither given up nor lost sight of our goal to effect meaningful social change.

In spite of all of this Dianna Snape donated funds to support a 12-month tour-guiding course at Sila College in Arusha for Lilian Kagaruki to improve her opportunities for work and income generation.

Kathy and Alex Hofmann funded the legal fees and registration costs to found Nina Imani Ltd.

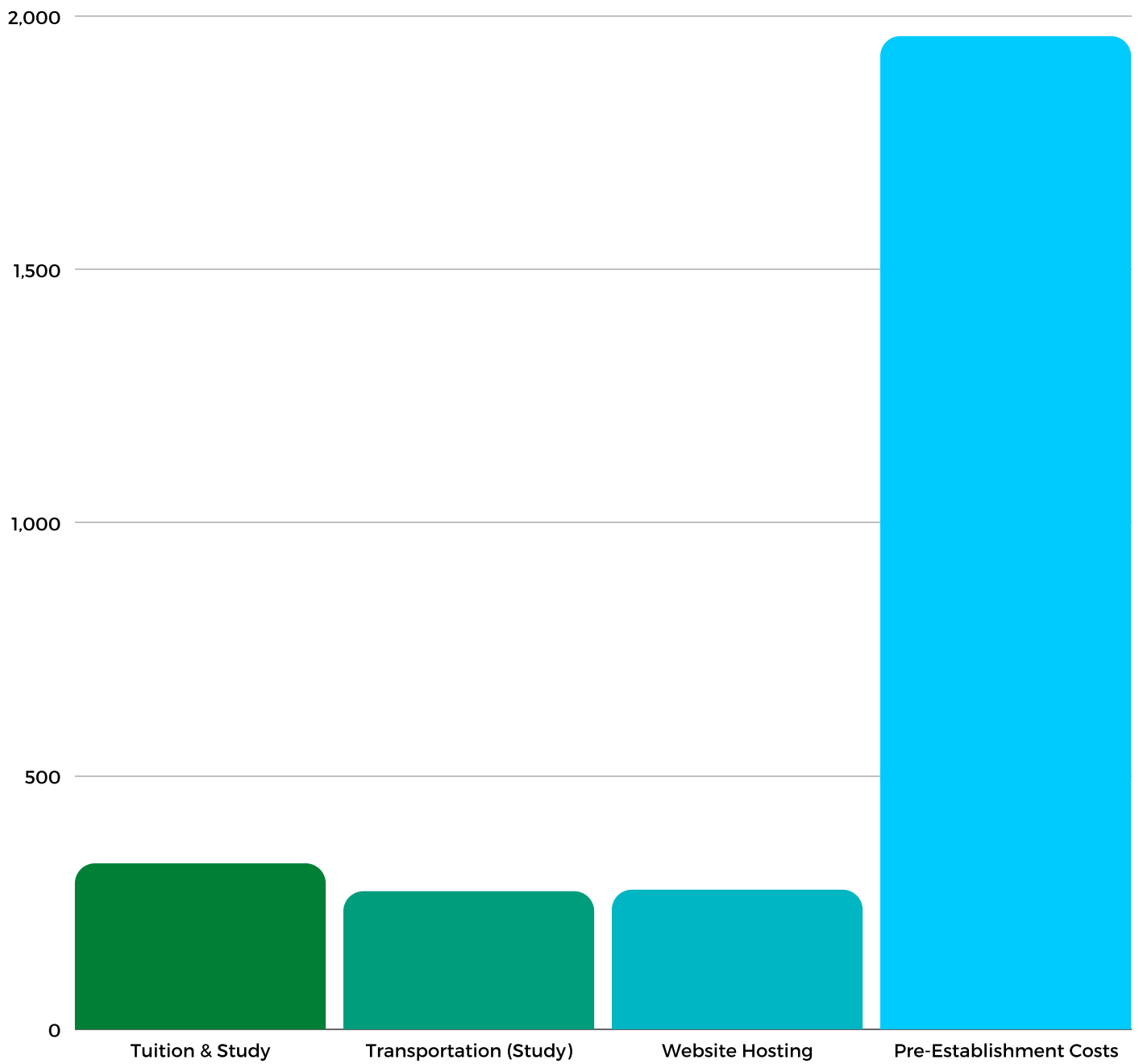
Future Days funded the web development costs to create our beautiful website – please visit www.ninaimani.com.au.

Life Strategies donated their time to provide the critical accounting expertise in preparing our accounts and guiding us through these early steps with clarity and confidence.

We look to 2021 for reprieve, new hope and a new start.

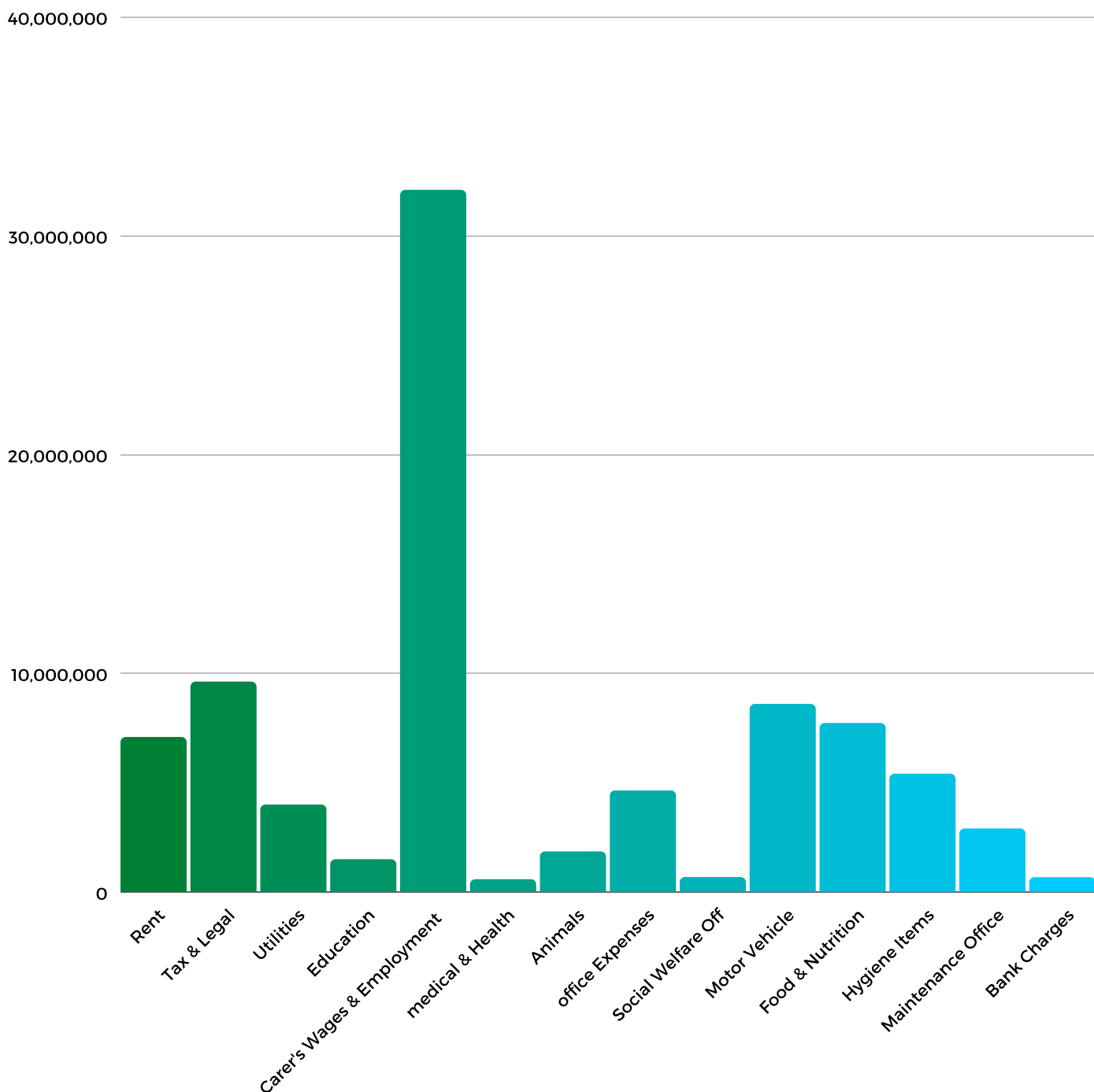
Dianna Snape





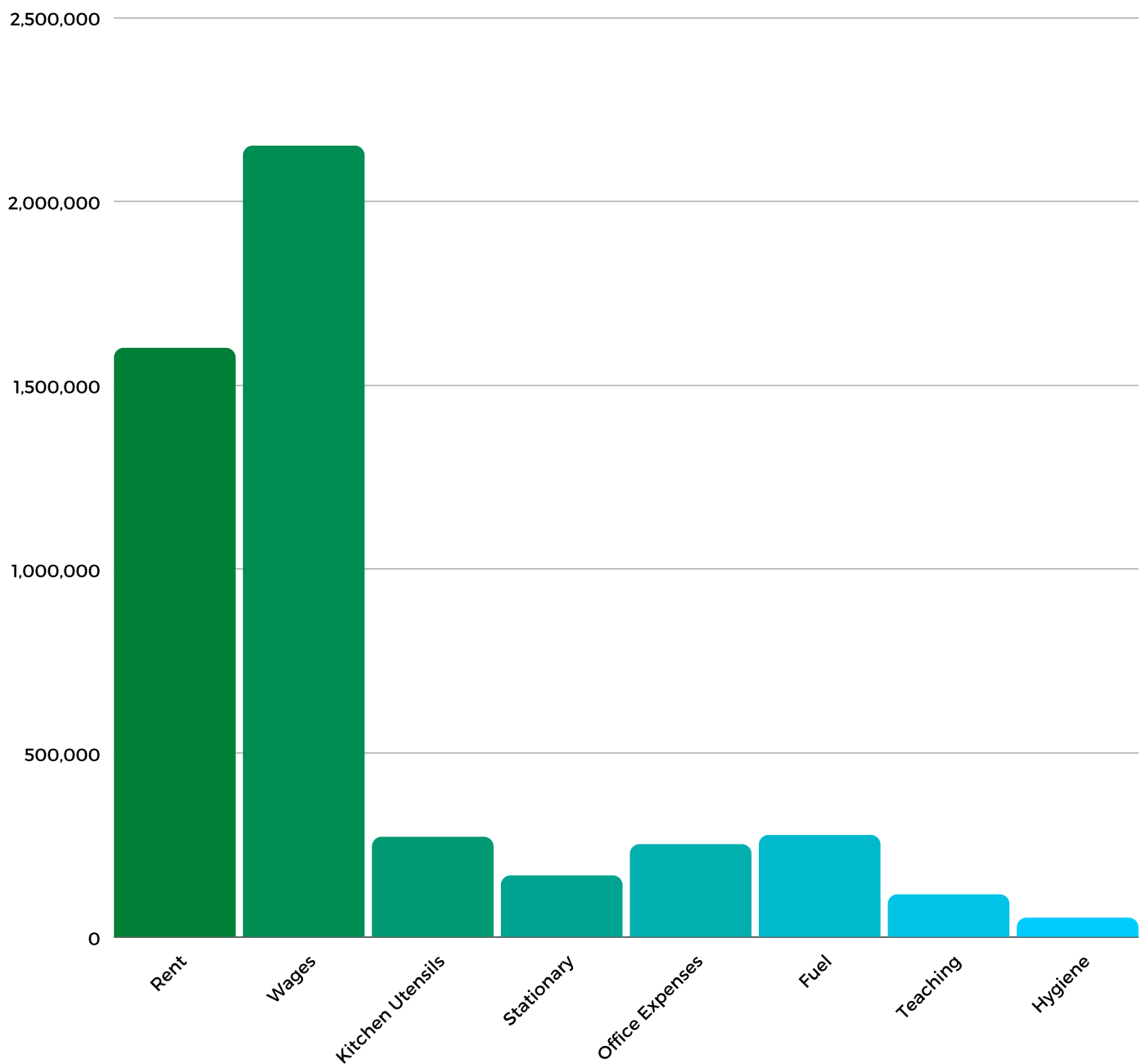
Bassari Community Empowerment and Development received Gifts and Donations of 90,853,126 TZS for the year ending 31/12/19

Operating expenses are summarised in the graph below



Inuka Tusonge Foundation received director donations and a loan from a local Tanzanian Women's Association totalling 6,103,000 TZS.

The figures below represent expenditure for March, July August, September, the 4 months of operation as the centre had to close for three months soon after the opening because of Covid 19. The financial year end is 31/12/20 for Inuka Tusonge.



CORPORATE SPONSORSHIP

Become a corporate sponsor and commit to an annual regular contribution to make a long-term impact in bringing about social change. Demonstrating your corporate social responsibility (CSR) will boost your company's image and build your brand; it has also been shown to boost employee morale and lead to greater productivity in the workplace. In exchange for your financial support we will provide marketing collateral to help you promote your contribution to our cause and create further awareness for both our organisations.

MARKETING PARTNERSHIP

Include a donation linked to your product or service and support us in creating meaningful social impact. In exchange for your financial support we will provide marketing collateral to help you promote your contribution to our cause and create further awareness for both our organisations.

FUNDRAISING

You can raise funds in many ways and we are here to support you. Contact us to discuss your interests and passions and we can work together on a fun, engaging and fulfilling fundraiser for you and your community.

DONATIONS

Every little bit helps and all donations are always welcome [9]

You can deposit donations directly to our bank account:

Bank: Bendigo Bank

Account Name: Nina Imani Ltd

BSB: 633 000 Account number: 170572408

SWIFT code: BENDAU3B

VOLUNTEER YOUR TIME

If you would like to donate your time, please get in touch via email:
info@ninaimani.com.au

[9] Nina Imani's status as a deductible gift recipient (DGR) is pending approval.